

crowdcube

OVERVIEW

Discover the **#TechForGood** open campaigns on the Equity-crowdfunding platform **Crowdcube**:

# £ 22 159 977

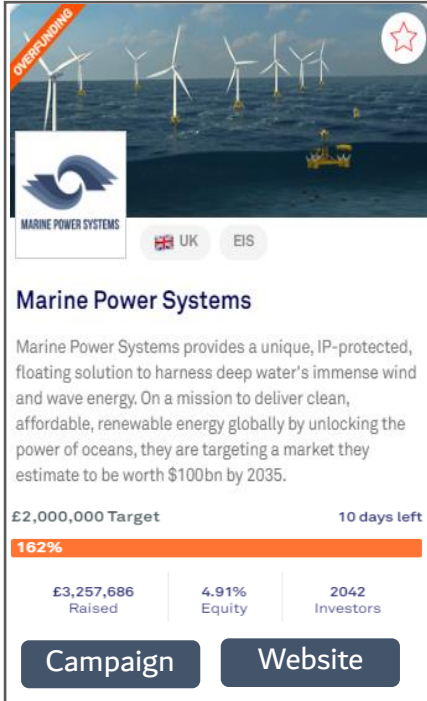
The estimated total amounts raised by Impact driven campaigns.

July 2021

In Good We Trust

# TechnGood Crowdfunding Data

July 24<sup>th</sup>, 2021



**Marine Power Systems**

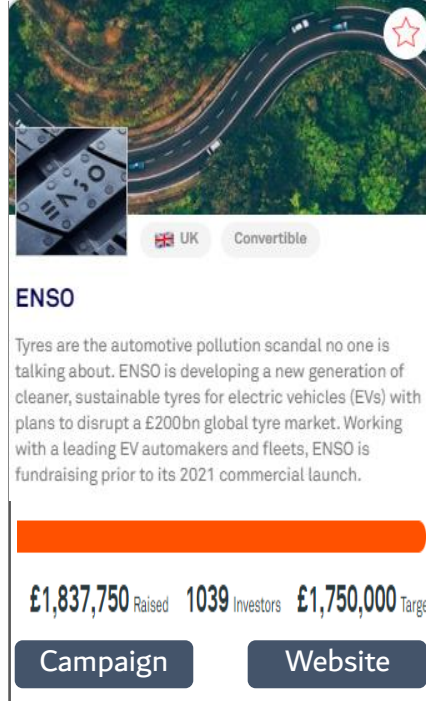
Marine Power Systems provides a unique, IP-protected, floating solution to harness deep water's immense wind and wave energy. On a mission to deliver clean, affordable, renewable energy globally by unlocking the power of oceans, they are targeting a market they estimate to be worth \$100bn by 2035.

£2,000,000 Target 10 days left

162%

£3,257,686 Raised 4.91% Equity 2042 Investors

Campaign Website



**ENSO**

Tyres are the automotive pollution scandal no one is talking about. ENSO is developing a new generation of cleaner, sustainable tyres for electric vehicles (EVs) with plans to disrupt a £200bn global tyre market. Working with a leading EV automakers and fleets, ENSO is fundraising prior to its 2021 commercial launch.

£1,837,750 Raised 1039 Investors £1,750,000 Target

Campaign Website

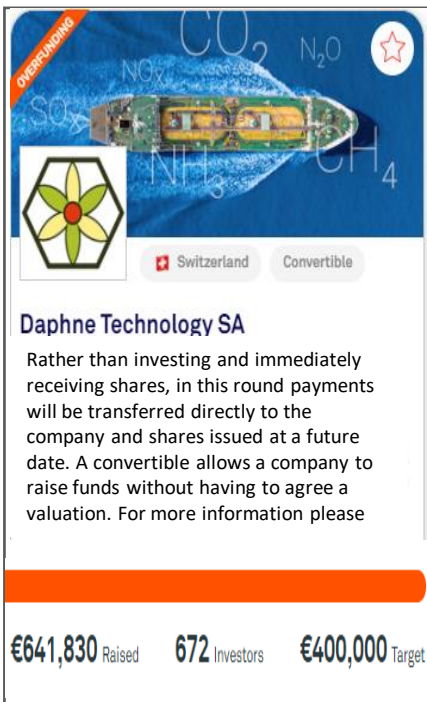


**Meatless Farm**

One of the UK's top three best known plant-based brands, Meatless Farm is on a quest to create a sustainable global food system by helping people to reduce meat consumption. With products sold across 20+ countries, all major UK supermarkets, Pret, Leon, Itsu & more, they're taking on a market that's set to be worth \$290bn by 2035.

£2,974,970 Raised 3237 Investors £2,000,000 Target

Campaign Website

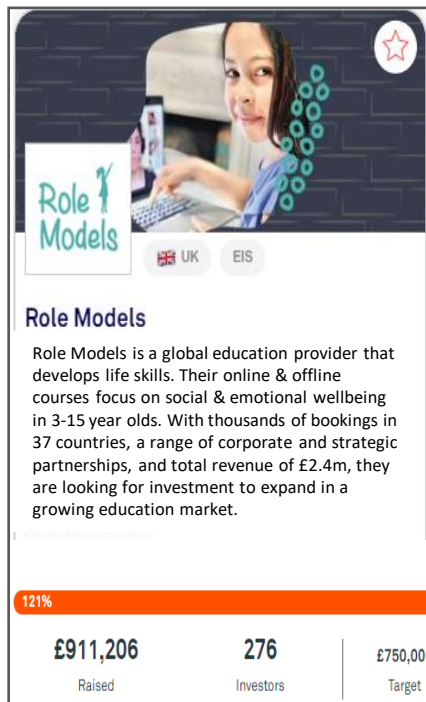


**Daphne Technology SA**

Rather than investing and immediately receiving shares, in this round payments will be transferred directly to the company and shares issued at a future date. A convertible allows a company to raise funds without having to agree a valuation. For more information please

€641,830 Raised 672 Investors €400,000 Target

Campaign Website



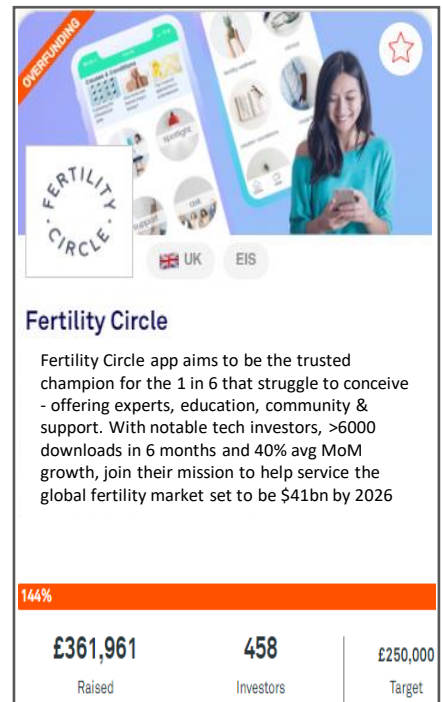
**Role Models**

Role Models is a global education provider that develops life skills. Their online & offline courses focus on social & emotional wellbeing in 3-15 year olds. With thousands of bookings in 37 countries, a range of corporate and strategic partnerships, and total revenue of £2.4m, they are looking for investment to expand in a growing education market.

121%

£911,206 Raised 276 Investors £750,000 Target

Campaign Website



**Fertility Circle**

Fertility Circle app aims to be the trusted champion for the 1 in 6 that struggle to conceive - offering experts, education, community & support. With notable tech investors, >6000 downloads in 6 months and 40% avg MoM growth, join their mission to help service the global fertility market set to be \$41bn by 2026

144%

£361,961 Raised 458 Investors £250,000 Target

Campaign Website



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**ixorigue** Spain

**Ixorigue**

Ixorigue provides hardware and software to enable farmers to successfully track their cattle. Cited as one of the Top 20 Agritech startups in Spain after their successful pilot of over 500 cows, they are raising now to support their commercial launch across European and Latin American markets which they estimate to be worth €18,000 million.


116%

€758,418	271	€650,000
Raised	Investors	Target

Campaign

Website

**Closed**



**JOHNNY'S** UK EIS

**Johnny's Condoms**

JOHNNY'S is a new more ethical, socially responsible, vegan, inclusive, sex-positive subscription condom brand. Unethical or unsustainable condoms dominate the market, and with 56% of people now adopting vegan buying habits, consumers are crying out for a better condom option.

210%


£210,562	531	£100,000
Raised	Investors	Target

Campaign

Website

**Over-subscribed**

**Closed**



**BUG.** UK EIS

**BUG**


Edible insects are a sustainable, delicious, superfood and BUG is on a mission to take them mainstream. Their recipe kits make it easy to cook tasty insect meals at home – averaged a 30%+ MoM growth rate of meals sold during their beta testing. BUG are looking to scale their delicious grub and become THE brand for edible insects.

128%

£385,019	493	£300,000
Raised	Investors	Target

Campaign

Website



**Buffalo Grid** UK Convertible

**BuffaloGrid**

Almost half of the world's population has never experienced the internet. BuffaloGrid's solar-powered Hub aims to change that, by facilitating phone charging and making digital content available to all. Join them on their mission to get a billion people connected to the internet.

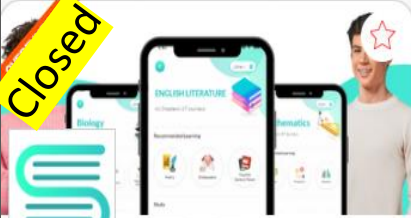
100%

£1,035,970	287	£900,000
Raised	Investors	Target

Campaign

Website

**Closed**



**SaigolEd** UK EIS

**SaigolEd**

Technology is revolutionising the £ multi-billion education market. SaigolEd's vision is to harness this to build a company that makes the best teaching affordable to all schoolchildren. We aim to develop an app with the objective of combining immersive videos with charismatic teachers from leading schools, rich visual effects, leading AI & tests to inspire learning.


129%

£259,702	269	£200,000
Raised	Investors	Target

Campaign

Website

**Closed**



**love ocean** UK EIS

**Love Ocean Group Ltd**

Ocean conservation inspired range of natural bathroom products in packaging that have been designed to be reused & refilled via a quarterly subscription service. Set up to promote a reduction of single use plastic in the bathroom and drive a 'reuse & refill' culture. Launching on World Ocean Day 8th June 2021.

198%

£297,060	286	£150,000
Raised	Investors	Target


Campaign

Website




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**MPOWER**



Switzerland
Convertible

**MPOWER Ventures AG**

MPOWER revolutionises energy access in emerging markets by providing SME's and households with small-scale solar solutions. The climate fintech combines hardware, software and financing. Raising €3m to date, they've deployed 8500+ units through 11 distribution partners, across core markets in Africa

121%


**£584,810** Raised

**465** Investors


**£400,000** Target

Campaign

Website



**CityQ AS**



Norway

Cities are restricting car traffic & parking, forcing a shift towards cycling. CityQ is developing a new type of weather protected ebike for both families & cargo with a planned built-in IT-platform for rental & managing the bike remotely. They are fundraising to launch & deliver pre-orders to cities in Europe.


121%

**€243,600** Raised


**315** Investors

Campaign

Website



**Planks Clothing**



UK
EIS

Planks is a British clothing brand creating stylish, eco-conscious outerwear for skiers. An omni-channel brand, Planks sells direct to its growing community of 27k+ customers and is stocked by the best traditional and digital retailers. Turnover of £1.85m in FY20. Invest in the future of skiing.

175%


**£876,076** Raised

**521** Investors


**£500,000** Target

Campaign

Website



**PLAYin CHOC**



UK
EIS

PLAYin CHOC is an ethical UK manufacturer of organic allergen free chocolate and plastic free toys. Since launch in 2018 the company has won 18 multi-national awards, exported to 30 countries, listed with 25 distributors and Ocado. This round of funding will provide the platform for further scale

145%

**£364,495** Raised

**350** Investors

**£250,000** Target

Campaign

Website



**GRUBBY**



UK
EIS

Grubby is on a mission to make plant-based cooking more accessible without costing the earth. A purpose-led recipe kit brand that's served up over 50k meals since launch. Backed by founders of Skyscanner & World First. Raising funds to accelerate growth through product development & marketing.

143%


**£1,034,347** Raised

**510** Investors


**£720,000** Target

Campaign

Website



**ALVATECH Sustainable Water Technology**



UK
EIS

ALVATECH is a sustainable water-tech company on a mission to revolutionize the \$1.3 trillion PA agriculture industry. Since product launching in August 2020, they've installed their water treatment devices in 17 countries across 6 continents & established an international distribution network. Join them on their mission to help farmers battle climate change & hunger.

233%

**£466,280** Raised

**866** Investors

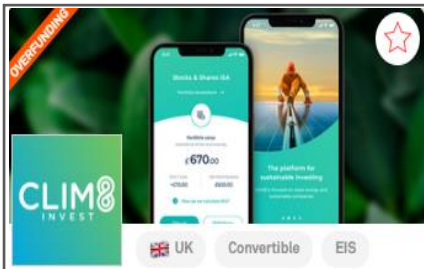
**£200,000** Target

Campaign

Website

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## Clim8

Clim8 is a digital investment platform focused on companies having a positive impact on climate change. Backed by £5m of venture capital & by 3,000 retail investors, they have now secured up to £2m in airtime for equity from Channel 4 Ventures. They have launched in the App Store to target part of the £1.6 trillion held by retail investors.

£2,853,400 Raised 1889 Investors £750,000 Target

Campaign

Website



## Elemental

Elemental is an Agri-Food company with tech it estimates converts 78% of beef processing waste to sustainable products. Potential reduction to global beef CO2 emissions equivalent to 50 million cattle. Tech successfully licensed to a multi-€bn turnover European food producer. First plant expected to be operational Dec-21.

£1,100,000 Target 4 days left

112%

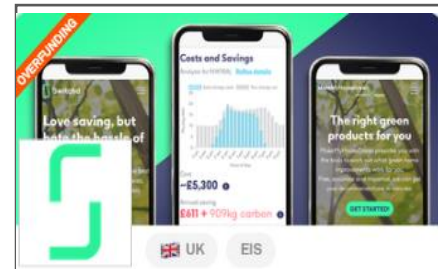
£1,239,800 Raised

7.74% Equity

645 Investors

Campaign

Website



## Switchd Ltd

Home energy used to be just British Gas. Now there are 60+ suppliers, solar, heat pumps & batteries to consider. The Switchd mission is to demystify this complexity for households. Their MakeMyHouseGreen platform helps make homes truly green and Switchd auto-switching has already saved users £4m+!

£1,100,000 Target 25 days left

104%

£1,153,336 Raised

10.93% Equity

356 Investors

Campaign

Website



## SortFlow Limited

SortFlow's mission is to help reduce the environmental impact of waste. Their software solution has been designed by industry experts to optimise the design and operation of waste recovery & recycling plants. They are seeking funding to further develop their product and increase their market reach.

£100,000 Target 25 days left

206%

£206,100 Raised

13.68% Equity

180 Investors

Campaign

Website



## SKOOT

The driver time-bomb is ticking. 50m carbon tonnes & 40k premature deaths from pollution. SKOOT uses proprietary tech to reduce carbon & congestion for every driver. Using "green" navigation we auto offset plus reduce congestion & pollution via lift-sharing. Funds for global roll-out & user growth.

£300,000 Target 25 days left

110%

£332,935 Raised

2.21% Equity

139 Investors

Campaign

Website